WHAT IS CLAIMED IS:

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1. A thermal printer comprising:

a platen roller whose shaft is rotatably supported to a main body case;

a thermal head composed of a long line head and capable of contacting with or separating from the platen roller; and

a pair of head supporting members for supporting

10 both ends of the thermal head in the longitudinal direction,

wherein one end of each of the head supporting
members supporting the thermal head is rotatable with a
rotation supporting portion formed at the other end
thereof as a rotation point, and

wherein at least one of the rotation supporting portions of the pair of head supporting members is formed in a hole shape elongated in a direction parallel to a direction where the thermal head contacts or separates from the platen roller.

- 2. The thermal printer according to Claim 1, wherein the rotation supporting portions are supported by supporting shafts fixed to the main body case.
 - 3. The thermal printer according to Claim 1 or 2, wherein the thermal head is pressure-contacted to

the platen roller by the elastic force applied from an elastic member to the head supporting members.

4. The thermal printer according to any one of5 Claims 1 to 3,

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wherein inner surfaces of the elongated hole shaped rotation supporting portion facing each other in the longitudinal direction are formed in a circular arc shape whose the center is a contact point of the thermal head and the platen roller.